

BOOM Sponsorship 2022



Celebrating art, performance & the unexpected

Dick Costa Photography, Lou Kinard Photography

BOOM

“...It wasn't just a rainbow of races, ethnicities and cultures, although that certainly was an important part of it. BOOM fest also was a mix of very young children, elderly people, young adults and middle-aged guys like me. Most of all though, it was a mix of ideas. Ideas about art, music, politics, different cultural perspectives, social justice, and community activism. It was Charlotte.”

Mark Kemp

Fmr. Editor, Creative Loafing

Dick Costa Photography

BOOM! The word is only four letters long, but nothing about it is small. It wants to be seen and spoken in capital letters, to reverberate and to leave an impression.

BOOM is a movement, born from a belief in the explosive power of art to unite and strengthen our community. We've gathered a unique coalition of artists, volunteers, businesses and neighborhood organizations who truly represent the Queen City. We come together and transform the way art and culture are created and shared. It will manifest as the annual BOOM Festival on April 22-23 at camp North End (back after 3 years!), the BOOM Echoes series and other year-round events.

Now more than ever we need to support art in our community and motivate creators to come to Charlotte and to stay in Charlotte. We've established a creative and accessible event for local and national artists, **and we need YOU to light the fuse! Please review this Sponsor Package and consider supporting BOOM 2022.**

sponsorship levels

TITLE Sponsorship is available. Contact Manoj Kesavan at manoj@boomcharlotte.org

reverb sponsor: \$20,000

Send shock waves of influence throughout the community with your REVERB sponsorship.

YOU GET Name and logo on:

- All materials including posters, flyers, banners and festival programs
- Top billing on the BOOM website and social media

Plus you get:

- Mention in press releases
- Recognition from the BOOM Echoes stage
- Recognition from the Intersection and fringe Stages
- 15 tickets to show of your choice

amp sponsor: \$10,000

Intensify and raise the voices of our artists with your AMP sponsorship.

YOU GET Name and logo on:

- On the stage and at the door of the sponsored venue
- Print material including posters, flyers & handouts
- Prominent placement on BOOM website and social media

Plus you get:

- Mention in press releases
- Recognition from a Fringe Stage
- Recognition from the Intersection Stage
- 15 tickets to the show of your choice

rumble sponsor: \$5,000

The biggest storms announce themselves with a rumble. Start our movement with your RUMBLE sponsorship.

YOU GET Name and logo on:

- Print materials including posters, flyers
- Placement on website and social media

Plus you get:

- Recognition from the Intersection Stage
- 5 tickets to the show of your choice

Questions? Contact our Director Manoj Kesavan at manoj@boomcharlotte.org

sponsor form

Dick Costa Photography



Three days of art, performance and the unexpected
Keep us BOOM-ing by becoming a sponsor!

Fill out this form and mail it to the address below or email us at queoscharlotte@gmail.com.

Sponsor Information

FIRST NAME

LAST NAME

ORGANIZATION / BUSINESS

ADDRESS

CITY

STATE

ZIP

TELEPHONE

EMAIL

sponsor Levels

reverb: \$20,000

amp: \$10,000

rumble: \$5,000

Other Amount

Acknowledgment Information

We will use the following name(s) in all acknowledgment(s)

Mail checks to this address:

Que-OS

Attn: Manoj Kesavan

3317-G Park Road, Charlotte 28209

Make checks payable to "Que-OS"

THANK YOU FOR YOUR SPONSORSHIP!

BOOM is a product of Que-OS, a Section 501(c)3 nonprofit. All donations are tax-deductible.

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Send us your logo:

Please email your logo (.ai, .eps or .pdf file) to:
queoscharlotte@gmail.com