

BOOM FESTIVAL SPONSORSHIP 2020



THREE DAYS OF ART, PERFORMANCE & THE UNEXPECTED.

Dick Costa Photography, Lou Kinard Photography

BOOM

"BOOM is critical to the growth of Charlotte's art scene and cultural community. It is a wonderful opportunity to enjoy music, art and culture in the comfort of your neighborhood."

Charles Thomas

Program Director/Charlotte
John S. and James L. Knight Foundation

Dick Costa Photography

BOOM! The word is only four letters long, but nothing about it is small. It wants to be seen and spoken in capital letters, to reverberate and to leave an impression.

BOOM is Charlotte's largest, wildest and most diverse arts festival. The event is three days long, and the spirit behind it is eternal. BOOM is a movement, born from a belief in the explosive power of art to unite and strengthen our community. We've gathered a unique coalition of artists, volunteers, businesses and neighborhood organizations who truly represent the Queen City. We come together and transform the way art and culture are created and shared.

Now more than ever we need to support art in our community and motivate creators to come to Charlotte and to stay in Charlotte. We've established a creative and accessible event for local and national artists, **and we need YOU to light the fuse! Please review this Sponsor Package and consider supporting BOOM 2020.**

SPONSORSHIP LEVELS

TITLE Sponsorship is available. Contact Manoj Kesavan at manoj@boomcharlotte.org

REVERB SPONSOR: \$20,000

Send shock waves of influence throughout the community with your REVERB sponsorship.

YOU GET Name and logo on:

- All materials including posters, flyers, banners, and printed festival programs
- Top billing on the BOOM website and social media

Plus you get:

- Mention in press releases
- Recognition from the Area Stage
- Recognition from the Intersection Stage
- Exclusive rehearsal access
- 15 tickets to the show of your choice

Only Three Available

AMP SPONSOR: \$10,000

Intensify and raise the voices of our artists with your AMP sponsorship.

YOU GET Name and logo on:

- On the stage and at the door of the sponsored venue
- Print material including posters, flyers
- Printed festival programs
- Prominent placement on BOOM website and social media

Plus you get:

- Mention in press releases
- Recognition from that particular stage at all performances
- Recognition from the Intersection Stage
- 8 tickets to the show of your choice

RUMBLE SPONSOR: \$5,000

The biggest storms announce themselves with a rumble. Start our movement with your RUMBLE sponsorship.

YOU GET Name and logo on:

- Print materials including posters, flyers
- Printed festival programs
- Placement on website and social media

Plus you get:

- Recognition from the Intersection Stage
- 5 tickets to the show of your choice

Questions? Contact our Director Manoj Kesavan at manoj@boomcharlotte.org

SPONSOR FORM

Dick Costa Photography



Three days of art, performance and the unexpected
Keep us BOOM-ing by becoming a sponsor!

Fill out this form and mail it to the address below or email us at queoscharlotte@gmail.com.

SPONSOR INFORMATION

FIRST NAME

LAST NAME

ORGANIZATION / BUSINESS

ADDRESS

CITY

STATE

ZIP

TELEPHONE

EMAIL

SPONSOR LEVELS

REVERB: \$20.000 **AMP: \$10.000** **RUMBLE: \$5.000**

OTHER AMOUNT

ACKNOWLEDGMENT INFORMATION

We will use the following name(s) in all acknowledgment(s)

Mail checks to this address:

Que-OS

Attn: Manoj Kesavan

3317-G Park Road, Charlotte 28209

Make checks payable to "Que-OS"

THANK YOU FOR YOUR SPONSORSHIP!

BOOM is a product of Que-OS, a Section 501(c)3 nonprofit. All donations are tax-deductible.

boomcharlotte.org • @clt_boom • boomcharlotte • queoscharlotte@gmail.com

SEND US YOUR LOGO:

Please email your logo (.ai, .eps or .pdf file) to:
queoscharlotte@gmail.com

THE BOOM TEAM

DIRECTOR | **Manoj Kesavan** - Founder and Executive Director, Que-OS

We have a team of volunteers and advisors who are passionate about BOOM. We are constantly seeking input from artists, art lovers, local businesses and professional organizations of all types to keep BOOM fresh and on the cutting edge of Charlotte's cultural community.

QUE-OS BOARD OF DIRECTORS

Steve Dunn - Que-OS Board Chair, Attorney, Van Hoy, Reutlinger, Adams & Dunn

Michael Weinstein - Que-OS Board Vice Chair and Secretary, Lead Communications Consultant, Duke Energy

Monty Montague - Principal, BOLTgroup

Kia Moore - Founder, Hip Hop Orchestrated

Lisa Tweardy - Principal, KemoSabe

Marcie Kelso - Partner, Kelso Communications

Eric Ndolo - Creative Director, MacFly Fresh Printing

Marcus Kiser - Multi-Media Designer

Kevin Giriunas - Founder, Advent Coworking

ADVISORY BOARD

Robert Bush - Former President, Arts & Science Council

Alli Celebron-Brown - President & CEO, McColl Center for Art

Brian Collier - Senior Vice President Foundation for the Carolinas

Suzanne Fletcher - Former President, McColl Center for Art; Former Board Chair, Que-OS

Charlie Elberson - Trustee, Reemprise Fund

Tom Gabbard - President, Blumenthal Performing Arts Center

Lou Kinard - Former Vice Chair, Board of Directors, Que-OS

Sonya Pfeiffer - Attorney, Owner - Elder Gallery of Contemporary Art

Charles Thomas - Program Director/Charlotte John S. and James L. Knight Foundation

Rick Thurmond - Senior Vice President - Community and Business Development, Charlotte Center City Partners



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