BOOM FESTIVAL SPONSORSHIP 2020

THREE DAYS OF ART, PERFORMANCE & THE UNEXPECTED

Dick Costa Photography, Lou Kinard Photography
BOOM! The word is only four letters long, but nothing about it is small. It wants to be seen and spoken in capital letters, to reverberate and to leave an impression.

BOOM is Charlotte’s largest, wildest and most diverse arts festival. The event is three days long, and the spirit behind it is eternal. BOOM is a movement, born from a belief in the explosive power of art to unite and strengthen our community. We’ve gathered a unique coalition of artists, volunteers, businesses and neighborhood organizations who truly represent the Queen City. We come together and transform the way art and culture are created and shared.

Now more than ever we need to support art in our community and motivate creators to come to Charlotte and to stay in Charlotte. We’ve established a creative and accessible event for local and national artists, and we need YOU to light the fuse! Please review this Sponsor Package and consider supporting BOOM 2020.

SPONSORSHIP LEVELS

**TITLE Sponsorship is available. Contact Manoj Kesavan at manoj@boomcharlotte.org**

**REVERB SPONSOR: $20,000**
Send shock waves of influence throughout the community with your REVERB sponsorship.

**YOU GET Name and logo on:**
- All materials including posters, flyers, banners, and printed festival programs
- Top billing on the BOOM website and social media

**Plus you get:**
- Mention in press releases
- Recognition from the Area Stage
- Recognition from the Intersection Stage
- Exclusive rehearsal access
- 15 tickets to the show of your choice

**AMP SPONSOR: $10,000**
Intensify and raise the voices of our artists with your AMP sponsorship.

**YOU GET Name and logo on:**
- On the stage and at the door of the sponsored venue
- Print material including posters, flyers
- Printed festival programs
- Prominent placement on BOOM website and social media

**Plus you get:**
- Mention in press releases
- Recognition from that particular stage at all performances
- Recognition from the Intersection Stage
- 8 tickets to the show of your choice

**RUMBLE SPONSOR: $5,000**
The biggest storms announce themselves with a rumble. Start our movement with your RUMBLE sponsorship.

**YOU GET Name and logo on:**
- Print materials including posters, flyers
- Printed festival programs
- Placement on website and social media

**Plus you get:**
- Recognition from the Intersection Stage
- 5 tickets to the show of your choice

**Questions? Contact our Director Manoj Kesavan at manoj@boomcharlotte.org**
Three days of art, performance and the unexpected

Keep us BOOM-ing by becoming a sponsor!

Fill out this form and mail it to the address below or email us at queoscharlotte@gmail.com.

SPONSOR INFORMATION

FIRST NAME
LAST NAME

ORGANIZATION / BUSINESS

ADDRESS

CITY
STATE
ZIP

TELEPHONE
EMAIL

SPONSOR LEVELS

☐ REVERB: $20,000  ☐ AMP: $10,000  ☐ RUMBLE: $5,000

☐ OTHER AMOUNT

ACKNOWLEDGMENT INFORMATION

We will use the following name(s) in all acknowledgment(s)

Mail checks to this address:
Que-OS
Attn: Manoj Kesavan
3317-G Park Road, Charlotte 28209
Make checks payable to “Que-OS”

THANK YOU FOR YOUR SPONSORSHIP!
BOOM is a product of Que-OS, a Section 501(c)3 nonprofit. All donations are tax-deductible.

boomcharlotte.org • @clt_boom • boomcharlotte • queoscharlotte@gmail.com
DIRECTOR | Manoj Kesavan - Founder and Executive Director, Que-OS

We have a team of volunteers and advisors who are passionate about BOOM. We are constantly seeking input from artists, art lovers, local businesses and professional organizations of all types to keep BOOM fresh and on the cutting edge of Charlotte's cultural community.

QUE-OS BOARD OF DIRECTORS

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